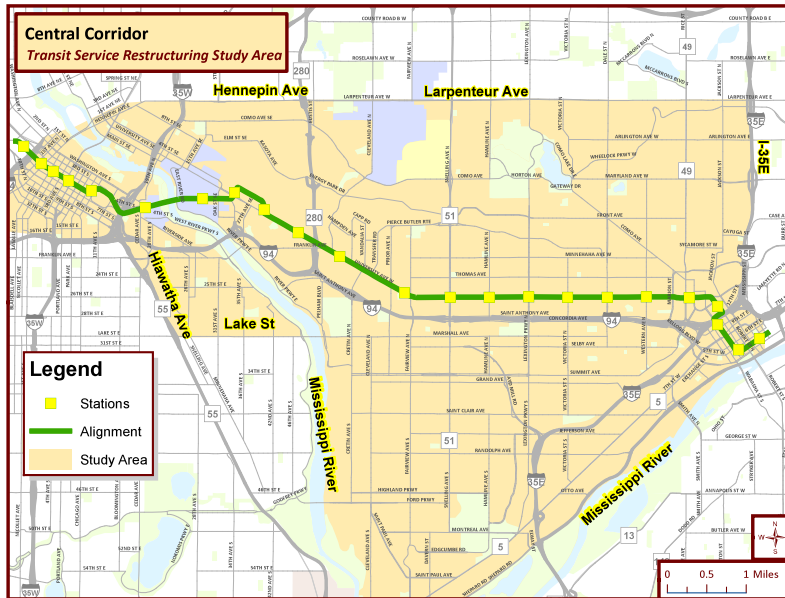


Central Corridor Transit Service Study

Project Summary

In coordination with implementation of the Central Corridor (Green Line) light-rail transit project, Metro Transit will conduct a transit service study of bus service in the area around the Central Corridor (see map below for study area). The study seeks to maximize the effectiveness and efficiency of transit service in the study area and integrate the current bus service network with the new service. Transit planners will work with residents and businesses to create a transit service plan that best meets the needs of the area and the region. This service plan is expected to include new routes and changes to existing routes in the study area.



Study Overview and Timeline

The study will take approximately one year from project initiation to completion. The timeline for this study is designed so that the new service plan will be ready in time to be implemented with the start of Green Line operations in 2014. The study will involve the following steps:

- | | |
|--|-------------------|
| • Collect ridership data and evaluate existing transit service | Completed |
| • Meet with residents, business owners, city and county staff and elected officials, community leaders and other stakeholders to determine local transit needs and objectives | Jan. – March 2012 |
| • Develop a concept plan , incorporating appropriate transit service delivery strategies to improve reliability, speed and convenience of transit service for the study area | March – May 2012 |
| • Hold information meetings and conduct public hearings to solicit comments on the concept plan | May – June 2012 |
| • Review public comments and revise plan | July – Sept. 2012 |
| • Develop final plan , present to Metropolitan Council for approval | Oct. – Nov. 2012 |
| • Implement new service | 2014 |
| • Monitor new service ridership and operations | Ongoing |

Study Goals

Each area of the region is unique in its development and transit needs. The goals of this study will be tailored to the specific needs of the community, as expressed by the community. Likely goals of the study will be to simplify the transit system, offer faster service to major destinations, improve frequency and span of service, Improve connections and reliability, and optimize efficiency of routes and schedules.

Public Outreach

The study will include several rounds of public outreach and discussion about transit needs and potential solutions, designed to hear and respond to the needs of the local community. By better understanding existing and desired travel patterns, the study will result in a plan that best meets those needs.

Trusted Advocate Outreach Project

To reach the community, transit planners will partner with neighborhoods, businesses and other groups through the study area. To extend and enhance this effort, Metro Transit is partnering with The District Councils Collaborative of Saint Paul and Minneapolis (DCC) to help support and enrich community engagement. The DCC will conduct an outreach effort implementing a Trusted Advocate model. Under this model, successfully used in several other cities, the DCC will contract with proven community organizers, advocates and leaders to lead participation of their communities in the study process. Advocates will utilize their expertise and experience to develop tailor-made engagement strategies, to bring information from their communities to transit planners and to share the results of the study with their communities.

To Find Out More and Provide Comments

- Metro Transit Study website: <http://www.metrotransit.org/central-transit-study.aspx>
- Metro Transit Customer Relations: 612-373-3333 (option 3)
- DCC Trusted Advocate Outreach project: <http://dcc-stpaul-mpls.org/content/transit-more-ride-trusted-advocate-project>