

GREATER UNIVERSITY CIRCLE INITIATIVE ACCOMPLISHMENTS TO DATE:

1. **GUC LEADERSHIP GROUP:** 6 years ago a new table was set that has evolved into a strengthening coalition of partners with a shared vision (Including the importance of the larger geography and the economic development potential of a multi-anchor partnerships and strategies)

2. PRIORITY TRANSPORTATION ORIENTED DEVELOPMENT PROJECTS

(\$1.1 Million dollars was committed by the coalition of institutional partners for the design and engineering of these three transportation projects. (105th/ MLK, Cedar Hill, and the Relocation of the 120th Street Station)

- Uptown Phase I - \$150 million Phase I under construction, MOCA & CIA
- 105th/ MLK Intersection - \$6 million in funding committed – final design to be submitted to ODOT October 2011.
- Cedar Hill Transportation Project – \$14.5 Million Committed, Out to Bid, Construction to Start December 2011.
- Relocation of the 120th Street RTA Station to Uptown –Community consensus achieved to move to Uptown/ Mayfield Road & 60% Design Completed
- John Hay Campus - 4 high performing Schools on the John Hay Campus – School of Science and Medicine, Early College, Architecture and Design and the Cleveland School of the Arts. \$1 Million was raised by philanthropic partners for the construction of the John Hay Greenspace and Campus Plan
- Upper Chester / West Campus District - NPI created subsidiary Land Inc and has been assembling key parcels in Upper Chester, CWRU renovation of the Temple and Planning for the West Campus
- St. Luke's Redevelopment (New Harvey Rice School, Library, Renovation of Historic Hospital, LEED ND, Redesign of 116th Transit Station)

3. POLICIES AND PROGRAMS for the REVITALIZATION of the NEIGHBORHOODS

- Greater Circle Living: launch of a \$4 million Employer Assisted and Philanthropic assisted multi-anchor housing program
- Local Procurement / Buy Local Initiatives
 - Launch of an Economic Inclusion Strategy – Launch of three Evergreen Cooperatives totaling \$22 million in investment (Evergreen Laundry, Ohio Cooperative Solar and Green City Growers). \$6 million raised to Evergreen Fund by TCF, KES, UH, CLINIC & CWRU.
 - Launch of the Health-Tech Corridor - Supply Chain Attraction and Post Incubator Retention
 - Workforce – Launch of New Bridge (Workforce Training & Education Center) - \$6 Million Raised by TCF, UH, KES and KEY.
 - Selection as A Living Cities Integration initiative Site (\$3 million grant, \$3 Million in PRI and \$9 Million in senior debt)

GREATER UNIVERSITY CIRCLE INITIATIVE - PROPOSED 3 YEAR GOALS

1. **GUC LEADERSHIP GROUP:** Vote at the October 19th, 2011 for GUC LEADERSHIP group to continue to work together and to set the agenda/ goals for the next 3 years

2. PRIORITY TRANSPORTATION ORIENTED DEVELOPMENT PROJECTS

- **Uptown Phase II** – Mixed Use Development, CIA Phase II, Lot 45, Build Mayfield Transit Station & Clean up railroad Underpasses (Tiger III application) , East Cleveland Planning
- **Upper Chester / West Campus District** – Build 105th/ MLK Intersection, CWRU pedestrian bridge, West Campus, Temple, Upper Chester Planning

3. ECONOMIC INCLUSION: POLICIES AND PROGRAMS for the REVITALIZATION of the NEIGHBORHOODS

RE-LAUNCH GREATER CIRCLE LIVING – Joint Employer Assisted Housing Program

1. Revisit Program Guidelines based on Data & other national peer programs
2. Launch new marketing campaign – Big initial re-launch campaign
3. Revisit Program Management
4. Develop Include RTA's for a Transit Incentive Program

BUY-LOCAL INITIATIVES

Baseline current Local Spending and Develop a mechanism to set an overall goal to increase \$'s spent locally through the full harnessing of the procurement power

1. Support Buy Local Existing Local Businesses - CHA new database of local
2. Attract Supply Chain Businesses - Health-Tech Corridor (Supply Chain attraction and post –incubator retention)
3. Grow our Own & Build Wealth – Evergreen Cooperative Corporation

4. COMMUNITY ENGAGEMENT

Create more opportunities for resident engagement and understanding of Greater University Circle through the launch of the GUC Community Engagement Initiative in partnership with Neighborhood Connections

New Areas to Discuss

HIRE- LOCALLY INITIATIVES - Workforce

- Develop a Multi anchor workforce Agenda aligned with Higher Education - Create policies and programs that create better access to Greater University Circle jobs for GUC residents
- Scale up NewBridge

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