

WHAT RESOURCES WE INVEST

The Funders Collaborative invests the following resources in pursuit of our vision: Time and energy of members and staff, access to national expertise and best practices, and investment capital through the Catalyst Fund.

HOW WE MAKE CATALYST FUND INVESTMENTS

The Catalyst Fund proactively seeks opportunities to invest capital that advance the outcomes defined in our vision. These resources are separate from, and a supplement to, the programs and initiatives of our individual member foundations.

We invest in the following ways:

- 1. Building shared solutions.** We help strategic partnerships get started by convening the parties and bringing our vision and resources. We ask our partners to determine the strategy: defining what learning is needed, setting goals, identifying policies and programs, detailing outputs, defining outcomes, and indicating measures.
- 2. Learning opportunities.** We fund opportunities for the partnerships to learn more about ways to advance the achievement of the outcomes defined in our vision.
- 3. Implementation.** We provide resources to help carry out the policies and programs identified as a result of these partnerships.

HOW TO APPROACH THE FUND

The Catalyst Fund invests in opportunities created through strategic partnerships and, on a restricted basis, in projects pursued by individual organizations that achieve the Funders Collaborative's values and outcomes. The Fund invests proactively. We only consider proposals or letters of inquiry that we have invited.

LEARN MORE OR CONTACT US

To learn more about the Funders Collaborative, please visit our website at www.funderscollaborative.org. Or, contact us with your ideas, suggestions, and interest in any of these activities.

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CENTRAL CORRIDOR
FUNDERS COLLABORATIVE
INVESTING BEYOND THE RAIL

INVESTMENT STRATEGY

The Central Corridor Funders Collaborative strongly supports the Central Corridor Light Rail Line because it offers an opportunity to strengthen the regional economy and make the adjacent neighborhoods better places to live and work.

MEMBERS

ANNIE E. CASEY FOUNDATION • F. R. BIGELOW FOUNDATION • JOHN S. AND JAMES L. KNIGHT FOUNDATION
LIVING CITIES, INC. • MCKNIGHT FOUNDATION • NORTHWEST AREA FOUNDATION
OTTO BREMER FOUNDATION • JAY AND ROSE PHILLIPS FAMILY FOUNDATION • THE MINNEAPOLIS
FOUNDATION • THE SAINT PAUL FOUNDATION • SURDNA FOUNDATION • TRAVELERS FOUNDATION

INVESTMENT STRATEGY



WHAT WE ENVISION

The Central Corridor Funders Collaborative believes the Corridor can be a place of opportunity for all — if we focus on the big picture and work together to achieve this vision:

Central Corridor residents and businesses thrive. Their neighborhoods are places of opportunity that are accessible to people of all income levels, reflect community identities, and link all people to local amenities and regional opportunities.

We seek the following outcomes and measurable results:

Access to Affordable Housing

- Housing options are available to residents at all income levels in neighborhoods adjacent to the Line. This means housing with enduring affordability is available to current and future residents, and the involuntary displacement of residents is minimized.

Strong Local Economy

- A thriving economy along the Corridor offers access to varied shopping and services, as well as to business and employment opportunities that help families achieve economic success. There is minimal economic and construction disruption, and involuntary displacement of businesses, during the project. As new development comes, it brings opportunities for business investment, career-building and long-term employment.

Vibrant, Transit-Oriented Places

- People enjoy convenient access to welcoming places to live, shop, work and visit. Opportunities for education, recreation, health and employment are maximized for current residents and businesses. Unique destinations reflect local history and cultures. Workable and inviting connections enable people to travel by transit, bicycle or on foot.

Effective Coordination and Collaboration

- Resident and stakeholder organizations in the Corridor recognize shared goals and work effectively together to achieve positive outcomes. Communication, collaboration, engagement and action focused by corridor-wide plans help us accomplish more, with less potential for conflict.

WHAT WE DO

We work with others — local resident organizations, community groups, nonprofit and business coalitions, and public agencies — to create and implement corridor-wide strategies aimed at ensuring the adjoining neighborhoods, residents and businesses broadly share in the benefits of public and private investment in the Central Corridor Light Rail Line.

We pursue three activities to help make the most of Corridor opportunities:

- **Promoting learning** so decisions affecting the Corridor are well informed and far-sighted.
- **Building shared solutions** through learning, the creation of corridor-wide strategies and goals, innovative thinking, and effective implementation.
- **Investing capital** through the Catalyst Fund in strategies aimed at achieving the corridor-wide outcomes described here.

HOW WE WORK

Our work is informed by these values:

- **Participation.** Corridor-wide strategies are most effective when created through partnerships that incorporate community resident-led planning and include participation by government, business, advocates, foundations, and neighborhood institutions.
- **Fairness.** Everyone in the neighborhoods affected by development should be treated fairly and benefits should include the interests of low-income residents.
- **Comprehensive Solutions.** The best approaches recognize inter-related issues, cross-geographic boundaries and reflect shared aspirations.
- **Sustainability.** Social and economic benefits are more enduring and deeply felt when they consider, and are integrated with, environmental goals.
- **Healthy Living.** Optimal community health is achieved when there is a deliberate connection between health and social, economic and environmental solutions.